



www.HouseofCardsRadio.com

**Another
Bettortainment[®]
Program**

from

GRANARY WAY MEDIA LLC

GRAB A SEAT AT THE TABLES EACH WEEK WITH HOUSE OF CARDS®!

House of Cards® (www.houseofcardsradio.com), a weekly one hour talk radio and streaming television program, focuses on the business and entertainment side of the casino, poker, gaming and sportsbetting industries.

House of Cards® has been in production for 10+ years and is recognized as *the* leading syndicated talk radio and streaming television program dedicated to the casino, sports betting, fantasy sports and poker lifestyle.



WATCH AND LISTEN TO HOUSE OF CARDS™



ON STREAMING TELEVISION

ROKU, AMAZON FIRE TV & APPLE TV

*Binge***Networks.tv**

STREAMING AUDIO



ON NATIONAL BROADCAST RADIO

sportsmap
RADIO NETWORK

Talk Media Network
Where Entertainment Lives



Streaming TV

<http://www.houseofcardstv.net>

BingeNetworks.tv

Roku



amazon fireTV

National Broadcast Radio

<http://www.houseofcardsradio.com>

sportsmap
RADIO NETWORK

Talk Media Network
Where Entertainment Lives

Internet Radio

C-SUITE Radio



Broadcast & Digital Radio in

New Jersey, Pennsylvania,
New York /Connecticut



Streaming Outlets





Through its partnerships with the Sportsmap Radio Network and Talk Media Network LLC, House of Cards® maintains a cumulative listening audience of 2 million listeners per month via terrestrial broadcast radio affiliates throughout the United States. This distribution network currently features terrestrial radio stations in the following states (more states being added regularly):

New Jersey (3 stations)	Pennsylvania (2 stations)	Ohio	Colorado
Michigan (2 stations)	Iowa	Washington	Hawaii
Nevada (2 stations)	Kansas	California (2 stations)	South Carolina
Florida	Kentucky	Connecticut	Georgia
New York (4 stations)	Montana (2 stations)	West Virginia	
Texas (4 stations)	Minnesota	Wyoming (2)	
Arizona (2 stations)	Wisconsin	Tennessee	



INTERNET RADIO

House of Cards® broadcasts over internet radio.

C-SUITE Radio

C-Suite Radio is a business podcast network. The audience on C-Suite Radio consists of business executives with titles of Vice President and above from companies that have annual revenues of \$5 million or greater.



Hold'em Radio is the nation's only Poker Podcast Network, on air since 2005.

Podcast Distribution

House of Cards® also enhances its audience reach with a variety of podcast distribution methods.

Libsyn

Spotify

Radio.com iTunes

iHeart Media

TuneIn



STREAMING TELEVISION

Through its partnership with OTT platform Binge Networks, House of Cards® is distributed to an audience of over 50,000 viewers per month via streaming platforms such as:

Binge Networks Apple TV Roku YouTube Amazon Fire TV

Additional distribution via other Smart TV platforms are being added regularly through Binge Networks.

Created in 2007, each episode of House of Cards® features compelling interviews. Past guests include:

Hollywood producers and actors like Sam Simon (creator of the Simpsons), Andrew Jay Cohen (Director of The House starring Will Ferrell) & Kevin Pollack (from films such as The Usual Suspects, Casino and A Few Good Men);

Super Bowl Champion Darrelle Revis;

TV personalities such as Tiffany Michelle and Maria Ho from CBS' The Amazing Race;

New York Times Best-Selling authors like Ben Mezrich and Jim McManus;

Rock stars like Scott Ian of the legendary rock band Anthrax;

Sports Betting legends such as Jimmy Vaccaro and Hall of Famer Jay Rood;

Fantasy Sports Industry leaders such as Bill Asher (CEO, Monkey Knife Fight) and Peter Schoenke (Co-Founder, Rotowire)

National Political Figures such as US Senator Alfonse D'Amato and Lobbyist John Pappas (Head of national lobby group – the Poker Players Alliance);

The biggest names in the poker industry such as Phil Helmuth, Annie Duke & Daniel Negreanu; and

Every World Series of Poker Champion since 2003!



Host

Dave Weischadle is a gaming and sports attorney licensed in New York, New Jersey, Massachusetts and Washington DC since 1996 and is a member of the Gaming Law Division of the New Jersey State Bar and the Entertainment and Sports Law Division of the New York State Bar. Dave is also the anchor of the nation's only gaming news flash, the House of Cards® Gaming Report (a weekly news segment which features news on the areas of sports, gaming and politics), the anchor of the sports betting industry news flash, BetFlash®, and co-host of the sports betting industry talk program, Turnpike Sports®, ranked as one of the top 20 sports law podcasts internationally, and the half hour gaming industry news program, Turnpike Sports® Book Report®.



AUDIENCE DEMOGRAPHICS

House of Cards™ listeners:

- Are college educated with over 20% having a graduate degree
- Earn over \$100,000
- Are 25 to 54 years of age
- Are approximately 54% percent male
- Listen via broadcast radio, internet streaming and via smartphone & tablets
- Interact with show via phone, email and social media sites such as Twitter, Facebook and LinkedIn
- Also enjoy Travel, Gambling & Casinos, Fantasy Sports, Sports Betting, Online Trading, Talk radio and Sports talk radio

House of Cards™ has a cumulative audience reach of over Two (2) Million listeners via our broadcast radio affiliates in various markets in the United States, our streaming television broadcasts via Binge Networks on Roku, Amazon Fire TV and Apple TV broadcasts (and Binge's accompanying iOS and Android apps) and our internet radio stations.





Twitter (@HOCRadio) - approximately 80,000 impressions per month

Facebook (@HouseofCardsRadio) - approximately 30,000 impressions per month

Blog - approximately 155,000 unique visitors per month

Website - approximately 3,500 unique visitors per month

House of Cards® Gaming Report

Anchored by sports and gaming attorney, David Weischadle, Esq., the Gaming Report is a stand-alone short audio feature providing the latest news, legislation and other important developments in the Casino, Gaming and Sports Betting industries.

The Report is distributed over the various terrestrial and internet radio outlets carrying House of Cards® main weekly program. The short form program is also available via Amazon Alexa.



The short feature is distributed by Granary Way Media LLC, House of Cards® production company, in both 60 and 90 second formats.



ADVERTISE

STREAMING TELEVISION, BROADCAST RADIO, PODCAST AND
SOCIAL MEDIA CAMPAIGNS AVAILABLE

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