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# House of Cards<sup>®</sup>

Casino Talk Radio

## ***GRAB A SEAT AT THE TABLES EACH WEEK WITH HOUSE OF CARDS<sup>®</sup>!***

House of Cards<sup>®</sup> ([www.houseofcardsradio.com](http://www.houseofcardsradio.com)), a weekly one hour talk radio program, focuses on the business and entertainment side of the casino and gaming industry.

Created in 2007, each episode of House of Cards<sup>®</sup> features compelling interviews with:

- Hollywood producers and actors like Sam Simon (creator of the Simpsons), Andrew Jay Cohen (Director of The House starring Will Ferrell) & Kevin Pollack (from films such as The Usual Suspects, Casino and A Few Good Men);
- TV personalities such as Tiffany Michelle and Maria Ho from CBS' The Amazing Race;
- New York Times Best-Selling authors like Ben Mezrich and Jim McManus;
- Rock stars like Scott Ian of the legendary rock band Anthrax;
- National Political Figures such as US Senator Alfonse D'Amato and Lobbyist John Pappas (Head of national lobby group – the Poker Players Alliance);
- Comic-Con presenters, models and Playboy playmates;
- The biggest names in the poker industry such as Phil Helmuth, Annie Duke & Daniel Negreanu; and
- Every World Series of Poker Champion since 2003!

Every episode of House of Cards<sup>®</sup> also features an interactive mailbag segment where audience questions are answered by the show's hosts – Ashley Adams, a World Series of Poker veteran and gaming author, and Dave Weischadle, a gaming and sports attorney and the anchor of the House of Cards Gaming Report (a weekly news segment which features news on the areas of sports, gaming and politics).

House of Cards<sup>®</sup> radio has been in production for 9+ years and is recognized as *the* leading syndicated talk radio program dedicated to the casino and gaming industry and the gaming lifestyle.

About the Hosts:

Ashley Adams is the author of *Winning 7-Card Stud* (Kensington Press 2003) and *Winning at Low-Limit, No-Limit Hold'em* (ProStar Publications 2012). He has been playing poker for 40 years. Ashley has played in casinos all over the world, including England, Denmark, Sweden, Austria, Hungary, Canada and the United States, but plays most frequently at Foxwoods Resort Casino in Ledyard, Connecticut. He has won tournaments in California, Nevada, New York, and Connecticut. Ashley is a frequent contributor to several poker magazines. In 2006, he authored over 120 articles on the subject of poker.

Dave Weischadle is a gaming and sports attorney licensed in New York, New Jersey, Massachusetts and Washington DC since 1996 and is a member of the Gaming Law Division of the New Jersey State Bar and the Entertainment and Sports Law Division of the New York State Bar. Dave is also the anchor of the nation's only gaming news flash, the House of Cards Gaming Report.



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## HOSTS



House of Cards<sup>®</sup> is hosted by author and professional poker player Ashley Adams. Ashley is the author of *Winning 7-Card Stud*, published by Kensington Press (2003), and *Winning Low-Limit No-Limit Hold'em*, published by ProStar Publications (2012). A frequent contributor to several poker magazines and websites, Mr. Adams holds the singular distinction of having over 120 articles published in a single year (2006). He has played poker for over 40 years, playing in casinos all over the world, including England, Denmark, Sweden, Austria, Hungary, Canada and the United States.

House of Cards<sup>®</sup> co-host is David Weischadle. David is also the anchor for the 90 second House of Cards<sup>®</sup> Gaming Report, the nation's only gaming news flash. Mr. Weischadle is a gaming and sports attorney licensed in New York, New Jersey, Massachusetts and Washington DC. Dave is a member of the Gaming Law Division of the New Jersey State Bar and a member of the Entertainment and Sports Law Section of the New York State Bar Association.





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## ***Audience Demographics***

House of Cards<sup>®</sup> listeners:

- Are college educated with over 20% having a graduate degree
- Earn over \$100,000
- Are 25 to 54 years of age
- Are approximately 54% percent male
- Listen via broadcast radio, internet streaming and via smartphone & tablets
- Interact with show via phone, email and social media sites such as Twitter, Facebook and LinkedIn
- Also enjoy Gambling & Casinos, Fantasy Sports, Online Trading, Talk radio and Sports talk radio

House of Cards<sup>®</sup> has a cumulative audience reach of over Two (2) Million listeners via our broadcast radio affiliates in various markets in the United States and our internet radio stations.



**House of Cards**<sup>®</sup>  
*Casino Talk Radio*

You can listen to House of Cards<sup>®</sup> on

**BROADCAST RADIO**

NATIONALLY ON THE SB NATION SPORTS RADIO NETWORK

And on

AM 920 FOX SPORTS RADIO IN PHILADELPHIA/NEW JERSEY

AM 1120 MONEY MATTERS RADIO BOSTON

AM 1490 WWPR TAMPA BAY, FLORIDA

AM 1120 WGGH SOUTHERN ILLINOIS

95.9 FM/AM 1600 KIVA ALBURQUEQUE, NEW MEXICO

96.1 FM/AM 590 KTHO LAKE TAHOE/RENO, NEVADA

AM 1490 WGCH CONNECTICUT

96.7 FM WLLF CBS SPORTSRADIO IN WESTERN PENNSYLVANIA

790 AM WPIC IN WESTERN PENNSYLVANIA

98.3 FM NEWSTALK WHP IN CENTRAL ILLINOIS

AM 1340 KTOX IN SOUTHERN CALIFORNIA

96.7 FM HD3/AM 1490 KFKB WASHINGTON

AM 920 KKGX PALM SPRINGS, CA

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**NATIONAL, LOCAL AND PODCAST SPONSORSHIPS ARE AVAILABLE!**

**YOU CAN ALSO ADVERTISE WITH HOUSE OF CARDS<sup>®</sup> ON ITS WEBSITE**

***WWW.HOUSEOFCARDSRADIO.COM AND VIA SOCIAL MEDIA  
CAMPAIGNS – HOUSE OF CARDS<sup>®</sup> TWITTER (@HOCRADIO – 9,500+  
FOLLOWERS) FACEBOOK & GOOGLE PLUS!***

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