

Gaming Expansion on the East Coast

Expert panelists discuss what's next at the 20th Annual East Coast Gaming Congress & iGaming Institute



Gaming Expansion on the East Coast

The future of gaming on the east coast is changing; expert panelists speak in length about relevant topics at the 20th annual [East Coast Gaming Congress & iGaming Institute](#), the gaming industry's longest running conference on the east coast. Casinos have emerged throughout the region during the past several years and the market continues to expand. Previously, the only gaming destination on the east coast was Atlantic City. Gaming patrons travelled from all over the east coast to visit southern New Jersey and gamble. Atlantic City enjoyed its status as the sole proprietor of gaming on the east coast for a long time; that is not the case anymore. Pennsylvania has surpassed Atlantic City as the number two gambling market in the country, behind Las Vegas. And many other states are climbing the ranks in gaming revenue.

Northeast expansion is an important topic due to the saturation of the market and risk of overbuilding. The plethora of casinos in the region amplifies the Northeast's reputation as an extremely competitive gaming market in America. Many are worried that the market is becoming overcrowded with more and more casinos opening up throughout the country. There will soon be 65 casinos in the Northeast alone and many more throughout the southern states along the coast. The

[East Coast Gaming Congress & iGaming Institute panels](#) explore how best to navigate this increasingly competitive landscape.

Another one of the most prominent discussions in the east coast gaming world right now is the possible expansion of casinos into Northern New Jersey and the New York City metropolitan area. Atlantic City casino operators worry that increased competition from northern casinos would severely hurt the industry in their home city, offering a huge blow to the already struggling economy in Atlantic City. Northern New Jersey's proximity to New York City proposes a tremendous opportunity from the largest city in the country. Learn more about this topic from the in-depth discussions at this year's conference.

East coast gaming is expanding beyond brick and mortar casinos as well. Numerous articles have been written about advances in online poker and iGaming expansion on the east coast. [An article published in Online Poker Report](#) discusses how 2016 is a crucial year for Pennsylvania's possible foray into the online gaming business, due to a number of reasons. Pennsylvania has the potential to be a trendsetter in online poker, concurrent with their boom in brick and mortar casinos. Panels at the East Coast Gaming Congress will detail advances in iGaming and what to expect in the future.

Because of the rapid growth of casinos on the East Coast and the constantly changing landscape of the gaming industry, it is crucial for all stakeholders to learn and network with fellow industry and political leaders at the East Coast Gaming Congress. Panels include discussions on casino expansion in Northern New Jersey and how it affects Atlantic City, as well as the winners and losers of the continuing casino expansion in the Northeast. [Register here](#) for the East Coast Gaming Congress & iGaming Institute and join our panelists on Wednesday and Thursday, May 25 - 26, 2016 at the new, state-of-the-art Harrah's Waterfront Resort and Conference Center in Atlantic City.